

FOR IMMEDIATE RELEASE



**Perry's Goes Retro with the Return of FlashBack Friday,
Featuring 79-Cent Offerings on October 2nd**

*First 200 guests receive a 79-cent Famous Pork Chop Friday Lunch
or Caramelized Prime Rib Steak Sandwich - 100 of each available while supplies last*



(September 28, 2026) – Perry's Steakhouse & Grille is turning the clock back to 1979 this Friday to celebrate their roots in the most delicious way possible!

On **Friday, October 2nd**, Perry's will kick off their signature #FlashbackFriday tradition, now bigger than ever, welcoming twice as many guests to enjoy one of two 79-cent favorites: its Famous Pork Chop Friday Lunch or the new Caramelized Prime Rib Steak Sandwich, with 100 of each dish offered.

On the special day, doors will open at 10:30 a.m. and the first **200 dine-in guests** at each location will receive a special card; 100 redeemable for the Famous Pork Chop Friday Lunch and 100 redeemable for the Caramelized Prime Rib Steak Sandwich. Cards will be distributed on a first-come, first-served basis while quantities of each remain.



The two 79-cent offerings include the Famous Pork Chop Friday Lunch, featuring Perry's Famous Pork Chop (Lunch Cut), whipped potatoes, homemade applesauce, and freshly baked bread, or the Caramelized Prime Rib Steak Sandwich, served with French fries and horseradish cream - a new addition that has quickly become a Friday lunch favorite. With 100 of each meal available, guests' selection will be fulfilled while quantities of each card remain.



Why 79 cents? It's a nod to 1979, the year Perry's first opened as a modest, family-owned butcher shop in Houston. As the brand continues to evolve, including the expansion of its Friday lunch tradition, Perry's is celebrating that journey by treating guests to an even bigger celebration as a thank-you for their continued support.

Guests who miss the Flashback Friday celebration can still enjoy both featured dishes during Perry's Friday lunch service, available from 10:30 a.m. to 5 p.m. The full lunch and dinner menus are available during lunch service, while the chop's table-carving presentation is reserved for Perry's dinner service only.

Flashback Friday Offer Highlights:

- **Date:** Friday, October 2, 2026
- **Time:** Doors open at 10:30 AM
- **Locations:** All Perry's Steakhouse & Grille Locations
 - ***Perry & Sons Market & Grille in Friendswood, Texas is not included in this promotion, as they do not offer a Friday lunch routinely.***
- **Offer:** Pork Chop Friday Lunch OR Caramelized Prime Rib Sandwich for **79¢ each**
 - ***100 of each offered while quantities of each remain***
- **Eligibility:** Guests must be **21+** to participate
- **Advance reservations will not be accepted for this promotion**
- **Guests are unable to hold spots in line for individuals not present.**
- **Card must be redeemed on October 2, 2026, prior to 12 PM.**

This sizzling offer is first-come, first-served. Guests are encouraged to arrive early for their chance to celebrate Perry's legacy.

For more information, to view the full menu, make a reservation, or learn about the history of Perry's Steakhouse & Grille, visit PerrysSteakhouse.com.

About Perry's Steakhouse & Grille

Perry's Steakhouse & Grille has earned a faithful following by perfecting Prime since 1979. Beginning as a small butcher shop, Perry's has grown into a renowned group of award-winning restaurants featuring USDA Prime beef, tableside carvings, signature selections, flamed desserts and handcrafted cocktails at its *Bar 79®*. Specializing in a *Rare and Well Done®* experience, Perry's currently operates steakhouse locations across Texas and in Birmingham, Chicago, Denver, Miami, Nashville, Phoenix, Raleigh, Richmond and Phoenix, with new locations in Omaha, NE and Huntsville, AL slated to open in spring/summer 2027.

[Perry's Friday Lunch](#) is available Fridays from 10:30 a.m. to 5 p.m. (the only day of the week Perry's is open for lunch) and offers an expanded selection of steakhouse favorites, including Perry's Famous Pork Chop Friday Lunch, Steakhouse Steak Apps, Caramelized Prime Rib Steak Sandwich, featured entrée salads and individual sides. The Friday-only menu gives guests more ways to experience Perry's signature steakhouse flavors at lunch.

Additional concepts include Perry & Sons Market & Grille (the original butcher shop in Houston) as well as CARVE American Grille and VERDAD True Modern Mexican, both located in Austin. Guests can ship the Perry's experience straight to your door through Perry's Online Market, featuring [signature food favorites](#) and [Perry's Reserve Wines](#) available for nationwide shipping.

For more information, please visit <https://perrysrestaurants.com/>