

## **Perry's Steakhouse & Grille Launches Online Store for Signature Reserve Wines**

*Award-winning Perry's Reserve wines now available direct-to-consumer at [ShopPerrysWines.com](https://ShopPerrysWines.com)*

**HOUSTON, TX (December 2025)** – Perry's Steakhouse & Grille, celebrated nationwide for its Rare & Well Done® dining experience and Wine Spectator Award-winning program, is now delivering its passion for fine wine with the launch of [ShopPerrysWines.com](https://ShopPerrysWines.com): a new, direct-to-consumer website dedicated exclusively to Perry's Reserve wines.

For the first time, guests and wine lovers alike can explore and ship Perry's own collection of acclaimed wines for delivery to select states, blending the brand's sophistication with the convenience of a modern, online experience.



*The Perry's Reserve Wine portfolio features six exquisite varietals.*

"At Perry's, we are always trying to create unique experiences, whether it's in our restaurants or at home," said Chris Perry, founder and owner of Perry's Restaurants. "Our Reserve Wines are the most popular pours among our dine-in guests, and we can't wait for this collection to be more accessible through this new online store."

The ecommerce platform delivers a seamless way to enjoy the flavors that define Perry's Rare & Well Done® legacy. Personally selected to reflect the culinary connection and balance of the Perry's brand, the launch features a curated collection of six distinguished Perry's Reserve wines: *NEW* Premier Cru Champagne, Chardonnay, Rosé, Pinot Noir, Big Red Blend, and Cabernet Sauvignon. Every order includes a complimentary Perry's wine key. Guests can also shop select accessories, including Perry's wine glasses, ideal for gifting or enhancing their own cellars.

Built with compliance and convenience in mind, the new e-commerce experience ensures age-verified shipping and state-by-state fulfillment, making it easier than ever for guests to sip, share and gift Perry's signature wines.

"At Perry's, wine has always been about connection — the stories shared, the moments celebrated, and the joy poured into every glass," said Paige Stroud, Beverage Director at Perry's Restaurants. "This launch allows guests to bring their favorites from our collection home, pairing these moments of connection with the wines we're most proud to pour."

Whether gifting a bottle, building a personal cellar, or raising a glass for a special moment, guests can now discover Perry's Reserve Wines from the comfort of home at [ShopPerrysWines.com](https://ShopPerrysWines.com).

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### **About Perry's Steakhouse & Grille**

Perry's Steakhouse & Grille has earned a faithful following by perfecting Prime since 1979. Beginning as a small butcher shop, Perry's has grown into a renowned group of award-winning restaurants featuring USDA Prime beef, tableside carvings, signature selections, flamed desserts and handcrafted cocktails at its Bar 79. Specializing in a *Rare and Well Done*® experience, Perry's currently operates steakhouse locations across Texas and in Birmingham, Chicago, Denver, Miami, Raleigh, Nashville, and Richmond, with a new location in the greater Phoenix area (Gilbert) opening in late spring 2026. Additional concepts include Perry & Sons Market & Grille, CARVE American Grille, and VERDAD True Modern Mexican, all located in Texas. For more information, please visit [PerrysSteakhouse.com](https://PerrysSteakhouse.com).

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