## **Press Release**

## Perry's Steakhouse & Grille Launches Exclusive Reserve Premier Cru Champagne

Premier, award-winning steakhouse introduces Perry's Reserve Premier Cru Champagne with wine flight to celebrate 46 years



(July 1, 2025) – This July, <u>Perry's Steakhouse & Grille</u> is celebrating its 46th anniversary by raising a glass of its exclusive, new Perry's Reserve Premier Cru Champagne.

Perry's has collaborated with the family-owned Maurice Philippart Champagne House — crafting fine Champagne since 1827 and eight generations of tradition— to produce its own grower's Premier Cru from the esteemed village of Chigny-les-Roses near Reims. The resulting Carte d'Or Premier Cru offers a golden hue, fine bubbles and notes of white flowers with a fresh citrus finish.

"Champagne is far more versatile than many people realize," said Beverage Director Paige Stroud. "It's not just a toast at the start of the evening. At Perry's, we're showcasing how beautifully it pairs not only with the classic seafood pairings but also our signature steaks and our famous pork chop."

Served alongside each glass is a complementary Perry's Champagne Biscuit—a delicate, crisp, pink indulgence designed to be gently dipped, adding a whisper of sweetness and a shimmering finish to every sip. This is Perry's homemade version of "Biscuits of Reims" that date back to the 1600s and are widely known as the perfect accompaniment to Champagne.

Perry's Reserve Premier Cru Champagne will also be featured as part of the new **Reserve Anniversary Wine Flight** for \$20, which includes three, 2-ounce pours of Perry's Reserve Premier Cru Champagne, Chardonnay and Rosé for a broader tasting experience. The debut of Perry's anniversary wine flight is part of the restaurant's larger celebration of its 46th anniversary and only available during July.

From humble beginnings as a Houston butcher shop in 1979, Perry's has evolved into one of the nation's most beloved steakhouse destinations, known for tableside presentations, flame-finished desserts and an unmatched guest experience while remaining committed to quality and craftsmanship. Whether introducing new wines or honoring timeless classics, the brand continues to blend tradition with forward-thinking culinary vision.

To explore the Perry's Private Reserve Wine Portfolio or make a reservation, visit <u>perryssteakhouse.com</u>.

## About Perry's Steakhouse & Grille

Perry's Steakhouse & Grille has earned a faithful following by perfecting prime since 1979. Beginning as a small butcher shop, Perry's has grown into a renowned group of award-winning restaurants featuring USDA Prime beef, tableside carvings, signature selections, flaming desserts and handcrafted cocktails at its Bar 79. Specializing in a **Rare and Well Done**® experience. Perry's currently has steakhouses located across Texas and in Birmingham, Chicago, Denver, Miami, Nashville, Raleigh and Richmond. For a complete menu and to learn more about Perry's, visit PerrysSteakhouse.com.

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