

Media Contact:
Love Adv.
Susie Alcorn/Lisa Spence
Susie@loveadv.com
Lisa.spence@loveadv.com
713-552-1055

Perry's Steakhouse & Grille's First Arizona Restaurant to Open Spring 2026 Award-winning restaurant will open in Greater Phoenix Area

Extraordinary 11,000-square-foot restaurant in Gilbert's Northside at SanTan Village will include an expansive dining room, spectacular wine wall, Bar 79®, and patio dining with Rare and Well Done® Dining Experience



Pictured is Perry's Steakhouse & Grille in Richmond to visualize what's to come for the Phoenix area.

PHOENIX (May 13, 2025) – Texas-based <u>Perry's Restaurants</u>, a group of award-winning restaurants, is proud to announce its first Arizona location, Perry's Steakhouse & Grille, in the Greater Phoenix area. Perry's will be located at Northside at SanTan Village, Gilbert's premier destination for shopping and dining in the East Valley, and is set to open in Spring 2026.

"We've been waiting for the right moment to introduce Perry's Steakhouse & Grille to Arizona and are excited to finally make our way into the greater Phoenix area," said Chris Perry, founder and owner of Perry's Restaurants. "From our roots as a humble meat market, we've grown to focus not only on great food, but also creating a unique dining experience - and we are eager to welcome guests to our 8th location outside of Texas."

From Humble Butcher Shop Roots to Faithful Following

More than four decades ago, Perry's first restaurant opened in Houston in 1979 as a modest meat market called Perry's Butcher Shop and Deli. In 1986, Bob Perry's son, Chris, persuaded his father to add dining

tables, paving the way for an expansion and inspiring Chris Perry to open Perry's Steakhouse & Grille in 1993. In addition to steakhouses in 11 markets throughout the United States, Perry's Restaurants also includes Perry & Sons Market & Grille (the original butcher shop), CARVE American Grille, and VERDAD True Modern Mexican.



Phoenix's 11,000-square-foot restaurant will include a stunning main dining room that provides glimpses of chefs creating innovations in the kitchen, as well as four private dining rooms.

Elegant & Modern Design

Perry's Phoenix, designed in partnership with the renowned restaurant architect Aria Group Architects, Inc., will offer an expansive main dining room with views at every angle from a glance at chef creations in the kitchen to glimpses of Perry's Bar 79® through the towering wine wall. From the vibrant color palette to its exquisite use of glass, lighting, and other textures, every detail in the restaurant is selected to create an inviting environment to enjoy an intimate dinner, a business meeting, an elegant celebration.... even Perry's Famous Pork Chop Friday Lunch (the only day of the week the steakhouse opens for lunch).

The restaurant will accommodate up to 350 people and feature four private dining rooms, ideal for corporate functions and family celebrations. Guests will revel in the energy at Perry's Bar 79®, named after the year Perry's was founded, and delight in sipping Perry's reserve wines and handcrafted cocktails at a dazzling island bar with glass walls that open to patio dining that will seat approximately 45 guests.

A Rare and Well-Done Dining Experience

Perry's enjoys three key attributes that have become characteristic of the signature brand: the award-winning menu, the impeccable service, and the vibrantly elegant, yet comfortable atmosphere. For more than four decades, Perry's has been skillfully carving up those three elements for its patrons to deliver an experience that is truly Rare and Well Done.

Perry's remains true to its roots with its butcher-fresh steaks – including Perry's Reserve Texas Akaushi Wagyu, Prime USDA-Aged and Certified Upper Choice – signature tableside presentations and carvings, as well as its flagship menu item – a mouth-watering, seven-finger-high pork chop. Guests can customize their experience by choosing additions for their steak, small or large portion sizes for their sides with 17 options, or building their own seafood tower. Other fan favorites include innovative seafood entrees

created by Perry's Master Development Chef Rick Moonen. A Celebrity Chef and member of the American Culinary Hall of Fame, Chef Moonen is the nation's leading authority on sustainable seafood.

To whet our Phoenix guests' appetites, Perry's Steakhouse Online Market currently ships signature items nationwide including Perry's famous pork chop, Prime steaks, sides, steak seasoning, steak butter, and other special offers. Visit PerrysSteakhouse.com for more information.



In Phoenix, Bar 79®, named after the year Perry's was founded, will feature a beautiful island bar with glass walls that open to patio dining.

Operating Hours

Dinner service will be available Monday thru Thursday from 4 - 10 p.m., Fridays 10:30 a.m. - 10 p.m., Saturday from 4 - 10 p.m., and Sunday 4 - 9 p.m. The full menu will be available for car-side TO-GO every day during regular business hours.

About Perry's Steakhouse & Grille

Perry's Steakhouse & Grille has earned a faithful following by perfecting Prime since 1979. Beginning as a small butcher shop, Perry's has grown into a renowned group of award-winning restaurants featuring USDA Prime beef, tableside carvings, signature selections, flamed desserts and handcrafted cocktails at its Bar 79. Specializing in a Rare and Well Done® experience, Perry's currently operates steakhouse locations across Texas and in Birmingham, Chicago, Denver, Miami, Nashville, Raleigh, and Richmond, with a location in Phoenix slated to open in early 2026.

Additional concepts include Perry & Sons Market & Grille (the original butcher shop in Houston) as well as CARVE American Grille and VERDAD True Modern Mexican, both located in Austin. For more information, please visit https://perrysrestaurants.com/