#### For Immediate Release

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Perry's Steakhouse & Grille now open in Vernon Hills

# Chop, Chop Chicago Perry's Steakhouse & Grille Now Open at Hawthorn Mall in Vernon Hills

Extraordinary 11,000 square-foot restaurant includes expansive dining room, spectacular wine wall, Bar 79® and patio dining for a Rare and Well Done® Dining Experience

Chicago, IL (April 15, 2024) – Perry's Steakhouse & Grille, located on a free-standing site at Hawthorn Mall at 1050 N. Milwaukee Avenue on the southwest corner of Ring Drive, has officially opened. The Vernon Hills Perry's is the company's 3rd restaurant in the Chicago area joining Perry's Oakbrook (opened in 2013) and Schaumburg (opened in 2020).

Every detail of the 11,000 square-foot restaurant was deliberately selected to create a Rare and Well Done® dining experience for Vernon Hills area residents.

"We have enjoyed serving the Chicagoland community for more than a decade and are extremely thankful for our Oak Brook and Schaumburg guests' loyalty and support." said Chris Perry, founder, and owner of Perry's Restaurants. We look forward to bringing the Perry's Rare

and Well Done® experience to more guests in the Chicago area and are thrilled to call Vernon Hills our home."

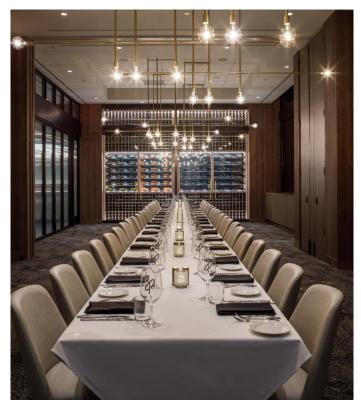


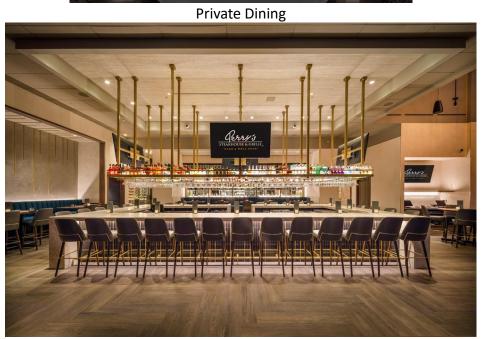
Main dining room

## **Elegant & Modern Design**

Perry's Vernon Hills, designed in partnership with the renowned restaurant architect Aria Group Architects, Inc., offers an expansive main dining room with views at every angle from a glance at chef creations in the kitchen to glimpses of Perry's Bar 79 through the towering wine wall. From the vibrant color palette to its exquisite use of glass, lighting, and other textures, every detail in the restaurant is selected to create an inviting environment to enjoy an intimate dinner, a business meeting, an elegant event.... even Perry's Famous Pork Chop Friday Lunch (the only day of the week the steakhouse opens for lunch).

The new location also includes four beautifully appointed private dining rooms ideal for corporate functions and family celebrations, serving parties from 8 up to 78. A dedicated sales manager will assist you with the specially curated menus that can be tailored to any taste. Guests will also revel in the energy at Perry's Bar 79, named after the year Perry's was founded, and delight in sipping handcrafted cocktails at a beautiful island bar with glass walls that open to patio dining and seats approximately 45 guests. The restaurant seats 350 guests.





Bar 79



**Outdoor Dining Patio** 

# A Rare and Well Done Dining Experience

Perry's enjoys three key attributes that have become characteristic of the signature brand: the award-winning menu, the impeccable service, and the vibrantly elegant, yet comfortable atmosphere. For over four decades, Perry's has been skillfully carving up those three elements for its patrons to deliver an experience that is truly Rare and Well Done.

Perry's has remained true to its roots with its butcher-fresh Prime USDA-Aged steaks, signature tableside carvings, flamed desserts, as well as its flagship menu item — a mouth-watering, seven-finger-high pork chop. Other fan favorites include signature steak additions as well as innovative seafood entrees created by Perry's Master Development Chef Rick Moonen, a Celebrity Chef, a member of the American Culinary Hall of Fame, and the nation's leading authority on sustainable seafood.

## First Perry's \$19 Famous Pork Chop Friday Lunch in Vernon Hills, April 19

Lunch is available only on Fridays from 10:30 AM to 5 PM for Dine-in or To-Go and features a lunch-cut portion of Perrys Famous gluten-free Pork Chop topped with Perry's Signature Steak Butter. This special is served with whipped potatoes and homemade applesauce and is a favorite among area residents and business diners. The first Vernon Hills Pork Chop Friday Lunch will be April 19. Reservations recommended.

### **Other Specials**

Perry's offers regular specials including a \$49 3-course Pork Chop Sunday Supper available To-Go and Dine-In from 4 PM to 9 PM; Seasonal Off-Menu specials, Perry's 3-Course Senior Menu for \$39. (Guests ages 65+ any day before 6 PM for dine-in only upon request. Reservations are required), and even the <a href="Perry's Online Market">Perry's Online Market</a>, Steakhouse Quality Perry's specialties shipped to your door! Check the <a href="Website">website</a> for current promotions.

#### **Operating Hours**

Perry's Steakhouse & Grille is located at 1050 N Milwaukee Ave, Vernon Hills, IL 60061. Telephone: 224-842-4620. DINE-IN dinner service will be available Monday through Thursday from 4-10 p.m., Friday from 10:30 a.m. -10 p.m., bar open until 11 p.m., Saturday from 4-10

p.m., bar open until 11 p.m. and Sunday 4 – 9 p.m. The full menu will be available for car-side TO-GO every day from 4 p.m. – close, in addition to TO-GO special offers. For reservations or to Order & Pay Online, please visit perryssteakhouse.com.

# About Perry's Steakhouse & Grille

Perry's Steakhouse & Grille has earned a faithful following by perfecting Prime since 1979. Beginning as a small butcher shop, Perry's has grown into a renowned group of award-winning restaurants featuring USDA Prime beef, tableside carvings, signature selections, flamed desserts and handcrafted cocktails at its Bar 79. Specializing in a Rare and Well Done® experience, Perry's currently operates steakhouse locations across Texas and in Birmingham, Chicago, Denver, Miami, Nashville, Raleigh, and Richmond.

Additional concepts include Perry & Sons Market & Grille (the original butcher shop in Houston) as well as CARVE American Grille and VERDAD True Modern Mexican, both located in Austin. For more information, please visit <u>perrysrestaurants.com</u>.

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