STEAKI BARE & WELL DONE

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Perry's Steakhouse & Grille Opening Its Third Chicago-Area Restaurant

Award-winning steakhouse will open in Vernon Hills in late 2023

Extraordinary 11,000-square-foot restaurant will include an expansive dining room, spectacular wine wall, **Bar 79**®, and patio dining with **Rare and Well Done**® Dining Experience.



Pictured is Perry's Steakhouse & Grille in Nashville to visualize what's to come for the Vernon Hills location.

Chicago, IL (November 16, 2022) – Award-winning Perry's Restaurants, a Texas-based boutique restaurant group, is proud to announce its third Chicago-area location, Perry's Steakhouse & Grille, at Hawthorn Mall in Vernon Hills. Located on a freestanding site at

the southwest corner of Ring Drive and Milwaukee Avenue, Perry's Vernon Hills is set to open in late 2023.

"We have enjoyed being part of the Chicagoland community for the last nine years and are extremely thankful for our guests' loyalty and support." said Chris Perry, founder and owner of Perry's Restaurants. "We look forward to bringing the Perry's *Rare and Well Done®* experience to more guests in the Chicago area and can't wait to call Vernon Hills our home."

From Modest Start to Faithful Following,

In 1979, the Perry family opened a modest meat market in Houston called Perry's Butcher Shop and Deli. In 1986, visionary Chris Perry persuaded his father Bob to add dining tables, which eventually led to an expansion and the opening of a second market. As the markets gained popularity, Chris opened the first Perry's Steakhouse & Grille in 1993. Since its founding, Perry's has earned a loyal following and expanded to Chicago, with locations in Oak Brook and Schaumburg as well as in Denver, Nashville, Raleigh, Coral Gables, Birmingham, and across Texas. In addition to opening in Vernon Hills in late 2023, Perry's is also slated to open in Richmond, Virginia in 2023.



Vernon Hill's 11,000-square-foot restaurant will include a stunning main dining room that provides glimpses of chefs creating innovations in the kitchen, as well as four private dining rooms. (Photo from Perry's Nashville)

Elegant & Modern Design

Perry's Vernon Hills, designed in partnership with the renowned restaurant architect, Chicago-based Aria Group Architects, Inc., will offer an expansive main dining room with views at every angle from a glance at chef creations in the kitchen to glimpses of Perry's *Bar 79®* through the towering wine wall. From the vibrant color palette to its exquisite use of glass, lighting, and other textures, every detail in the restaurant is selected to create an inviting environment to enjoy an intimate dinner, a business meeting, an elegant celebration.... even Perry's Famous Pork Chop Friday Lunch (the only day of the week the steakhouse opens for lunch).

The restaurant will accommodate up to 350 people and feature four private dining rooms, ideal for corporate functions and family celebrations. Guests will revel in the energy at Perry's Bar 79, named after the year Perry's was founded, and delight in

sipping handcrafted cocktails and award-winning wines including Perry's reserve wines at the dazzling island bar with glass walls that open to patio dining that will seat approximately 45 guests.

A Rare and Well Done® Dining Experience

Perry's enjoys three key attributes that have become characteristic of the signature brand: the award-winning menu, the impeccable service, and the vibrantly elegant, yet comfortable atmosphere. For more than four decades, Perry's has been skillfully carving up those three elements for its patrons to deliver an experience that is truly *Rare and Well Done®*.

Perry's remains true to its roots with its butcher-fresh steaks – including True Japanese A-5 Wagyu Beef, Prime USDA-Aged and Certified Upper Choice – signature tableside presentations and carvings, as well as its flagship menu item – a mouth-watering, seven-finger-high pork chop. Guests can customize their experience by choosing from additions for their steak as well as select their portion size from 13 side dishes. Other fan favorites include innovative seafood entrees created by Perry's Master Development Chef Rick Moonen. A Celebrity Chef and member of the American Culinary Hall of Fame, Chef Moonen is the nation's leading authority on sustainable seafood.

To whet our Vernon Hills guests' appetites, we invite you to visit Perry's Steakhouse in Oak Brook or Schaumburg. Or visit Perry's Steakhouse Online Market to ship signature items straight to your door including Perry's famous pork chop, Prime steaks, sides, steak seasoning, steak butter, and other special offers. Visit <u>PerrysSteakhouse.com</u> for more information.



In Vernon Hills, Bar 79, named after the year Perry's was founded, will feature a beautiful island bar with glass walls that open to patio dining. (Photo from Perry's Nashville)

Operating Hours

Dinner service will be available Monday thru Thursday from 4 - 10 p.m., Fridays 10:30 a.m. - 10 p.m., Saturday from 4 - 10 p.m. and Sunday from 4 - 9 p.m. Perry's also offers car-side TO-GO pick-up every day during regular business hours.

About Perry's Steakhouse & Grille

Perry's Steakhouse & Grille has earned a faithful following by perfecting Prime since 1979. Beginning as a small butcher shop, Perry's has grown into a renowned group of award-winning restaurants featuring USDA Prime beef, tableside carvings, and signature selections, as well as reserve wines and handcrafted cocktails at its Bar 79. Specializing in a *Rare and Well Done®* experience, Perry's currently operates steakhouse locations across Texas and in Birmingham, Chicago, Coral Gables, Denver, Miami, Nashville and Raleigh, with locations in Richmond and Vernon Hills, IL slated to open in 2023. Perry's Steakhouse Online Market offers its signature pork chop, Prime steaks, sides, signature seasonings and butter, steak knives and other items for shipping to your door. Additional concepts include Perry & Sons Market & Grille, the original meat market location in Houston, Texas; CARVE American Grille in Austin, Texas, with a second location slated to open spring 2023; and the newest concept, VERDAD True Modern Mexican opening in Austin, Texas in 2023. For more information, please visit <u>PerrysSteakhouse.com</u>.