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FOR IMMEDIATE RELEASE

Perry's Steakhouse & Grille's Second Chicagoland Location Now Open in Schaumburg

Schaumburg, IL (October 22, 2020) – Perry's Steakhouse & Grille opened its second Chicagoland location today at 1780 E. Golf Road in Schaumburg. There are now two Perry's to enjoy award-winning wine and food in the Chicagoland area. The first opened in Oak Brook in 2013.

Staying true to the beloved Perry's Steakhouse experience, Perry's Schaumburg will delight customers with its vibrant color palette and modern lighting and textures, bringing an exciting vibe to the Schaumburg community.

Perry's main dining room features a spectacular wine wall as guests catch glimpses of Perry's chefs creating innovations in the kitchen. The inventive menu, extravagant tableside presentations, and the sights and scents add to the **Rare and Well Done**® experience.

"We are so proud to open Perry's Schaumburg showcasing our beautiful new look and feel --and to expand the Perry's experience to more Chicagoland guests," said Chris Perry, founder and owner of Perry's Restaurants. "We've come a long way from our roots as a small butcher shop in Texas. Over the past four decades, we've grown to focus not only on great food, but also creating a unique dining experience and we are excited to share this with the Schaumburg community."

Designed in partnership with renowned restaurant architect Aria Group Architects, Inc., the 12,000 square-foot Perry's Schaumburg will seat over 330 guests at full capacity but will open adhering to social distancing guidelines and upholding the highest cleaning and sanitizing standards.

Celebrate Schaumburg's First Pork Chop Friday® Lunch is This Friday, Oct. 23!

Known for an unexpected steakhouse specialty, Perry's Famous Pork Chop is a mouth-watering chop measuring seven fingers high — just as butchers measured back in the day. Sweet, smoky and sizzling, the chop is butchered in-house, rubbed with proprietary seasoning, cured and roasted on a rotisserie with pecan wood for up to six hours. Upon order, the chop is glazed, caramelized, and topped with Perry's signature steak butter, then carved tableside (during dinner service only). A recipe perfected over four decades, the pork chop is plated as three portions: the "eyelash" (the most marbled, tender, melt-in-your-mouth section above the eye of the chop), three baby-back ribs and the center-cut loin.

Perry's iconic **Pork Chop Friday® Lunch** features a lunch-cut portion of the chop, whipped potatoes, and homemade applesauce for \$16 on Fridays from 10:30 a.m. to 5 p.m. (the only day of the week when

Perry's is open for lunch service). The first Pork Chop Friday will be held on **Friday, October 23, 2020**. The pork chop lunch special is also available TO-GO, Wednesdays & Fridays from 10:30 a.m. – 5 p.m.

Perry's also features its iconic Pork Chop on its 3-course **Sunday Supper** menu for \$39, dine-in or to-go from 4 p.m. to close.

Perry's recently launched [Perry's Steakhouse Online Market](#) for guests who want to bring the Perry's experience directly to their door. Perry's Famous Pork Chop is available to ship fully cooked and frozen with ice packs and includes steak butter and instructions on how to heat.

Wine Program

All 18 Perry's locations have received the 2020 *Wine Spectator* Award — an honor reserved only for the world's most expansive and refined wine lists. Read more about the prestige of this award [here](#).

Private Dining - The Perfect Event by Design

In keeping with its long-standing passion for excellent food and service, Perry's offers the most unique private dining experience for important business and personal moments. With four beautifully appointed private dining rooms, Perry's is ideal for toasting life's special occasions, with room sizes to accommodate any celebration.

Come revel in the energy at Perry's Bar 79

Strikingly beautiful, Perry's Bar 79 will be abuzz with friends and clients enjoying handcrafted cocktails, delicious wines and savory bar bites in a gorgeous island bar setting with glass walls that open to a heated patio dining area with two cozy fireplaces to soak up beautiful fall evenings.

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Operating Hours

Perry's Steakhouse & Grille is located at 1780 E. Golf Road, Schaumburg. DINE-IN dinner service will be available Sunday through Thursday from 4 – 9 p.m. and Friday – Saturday from 4 – 10 p.m. with lunch on Fridays at 10:30 a.m. and curbside pick up TO-GO every day from 11 a.m. – Close. For reservations, please call 847-648-7451 or visit [PerrysSteakhouse.com](#).

History

More than four decades ago, Perry's first restaurant opened in Houston in 1979 as a modest meat market called Perry's Butcher Shop and Deli. In 1986, Bob Perry's son Chris persuaded his father to add dining tables, which eventually led to an expansion and the opening of a second market. As the markets gained popularity, Chris Perry opened Perry's Steakhouse & Grille in 1993. Perry's still operates the original two butcher shops today as well as a new sister concept, CARVE® American Grille, in Austin, TX. With award-winning steakhouse locations in Birmingham, Chicago, Denver, Miami, Raleigh and across Texas, Perry's has remained true to its roots with its butcher-fresh Prime USDA-Aged steaks and signature table-side carving presentations for its famous seven-finger-high pork chop, Chateaubriand and hanging symphony kabob as well as desserts flamed tableside. Other fan favorites include signature steak additions as well as innovative seafood entrees created by Perry's Master Development Chef Rick

Moonen, a celebrity chef, a member of the American Culinary Hall of Fame and the nation's leading authority on sustainable seafood.

About Perry's Steakhouse & Grille

Perry's Steakhouse & Grille has earned a faithful following by perfecting prime since 1979. Beginning as a small butcher shop, Perry's has grown into a renowned group of award-winning restaurants featuring USDA Prime beef, tableside carvings, signature selections, flaming desserts and handcrafted cocktails at its Bar 79. Specializing in a ***Rare and Well Done***[®] experience, Perry's currently operates steakhouse locations in Birmingham, Chicago, Denver, Miami, Raleigh and across Texas. In addition, Perry's operates the two original butcher shops, now known as Perry & Sons Market & Grille, and has introduced a new sister concept called CARVE[®] American Grille in Austin, Texas. For more information and updates on Perry's Steakhouse, please visit PerrysSteakhouse.com.

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