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FOR IMMEDIATE RELEASE



Perry's Steakhouse & Grille carves up second Chicagoland location in Schaumburg, Illinois

Perry's to open Schaumburg location in Summer 2020

SCHAUMBURG, IL (April 23, 2019) –Perry's Restaurants, Inc. is proud to announce its new <u>Perry's Steakhouse & Grille</u> location scheduled to open summer 2020 in Schaumburg, Illinois, a northwestern suburb of Chicago. The 12,000-square-foot restaurant, located at 1780 East Golf Road near the Hyatt Regency Hotel in Schaumburg, will be the second Perry's Steakhouse in the Chicago area. The restaurant will accommodate approximately 350 guests and offer four private dining rooms and a spacious outdoor patio.

Perry's Schaumburg will feature a stunning new look and feel designed in partnership with renowned restaurant architect Chicago-based Aria Group Architects, Inc., providing a view of every angle of the main dining room including a glance at chef creations in the kitchen and glimpses of Bar 79 through the towering wine wall. From the vibrant color palette to its

exquisite use of glass, lighting and other textures, every detail in the restaurant was deliberately selected to create an inviting environment that the local community will appreciate, whether they're enjoying Pork Chop Friday Lunch, a business meeting or an elegant celebration.

The Perry family opened its first restaurant in Houston in 1979 as a modest meat market called Perry's Butcher Shop and Deli. In 1986, Chris Perry persuaded his father Bob to add dining tables, which eventually led to an expansion and the opening of a second market. As the markets gained popularity, Chris opened Perry's Steakhouse & Grille in 1993. Perry's still operates the original two butcher shops today.

"Remaining true to our butcher shop roots, we can't wait to begin sharing our unique twist on traditional steakhouse fare in the Schaumburg area," said Chris Perry, founder and owner of Perry's Restaurants. "Thanks to the support of our Chicago-area patrons, we are proud to bring the Perry's experience to more of Chicagoland."

Celebrating its 40th anniversary, Perry's enjoys three key attributes that have become characteristic of the signature brand: the award-winning menu, the impeccable service, and the vibrantly elegant, yet comfortable atmosphere. For four decades, Perry's has been skillfully carving up those three elements for its patrons to deliver an experience that is truly *Rare and Well Done* [®].

Perry's provides butcher-fresh USDA Aged Prime Beef and tableside presentations, including its mouth-watering, seven-finger-high pork chop and chateaubriand carvings as well as flaming desserts. Its lively Bar 79 (named after Perry's founding year) will offer an extensive wine list, craft beers and handcrafted cocktails, live music Thursday, Friday and Saturday evenings, and a spacious patio. Each of the four private dining rooms offer a different ambiance, creating a unique dining experience for groups large and small from business meetings to expansive celebrations.

Perry's operates one other location in the Chicago metro area at 5 Oakbrook Center in the Oakbrook Center shopping mall in Oak Brook, IL. To learn more, visit www.PerrysSteakhouse.com.

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About Perry's Steakhouse & Grille

Perry's Steakhouse & Grille has earned a faithful following by perfecting prime since 1979. Beginning as a small butcher shop, Perry's has grown into a renowned group of award-winning restaurants featuring USDA Prime beef, tableside carvings, signature selections, flaming desserts and handcrafted cocktails at its Bar 79. Specializing in a **Rare and Well Done**[®] experience, Perry's currently operates 15 steakhouse locations in Chicago, Birmingham, Denver and across Texas, as well as the two original butcher shops now known as Perry & Sons Market & Grille. For more information and updates on Perry's Steakhouse, please visit <u>www.PerrysSteakhouse.com</u>.

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