



## **Perry's Steakhouse & Grille Announces its First Location in Florida in the Shops at Merrick Park, Coral Gables**

**HOUSTON (March 27, 2019)** – Perry's Restaurants, a Houston-based group of award-winning steakhouses, is proud to announce its expansion to Florida in summer 2019.

Perry's Steakhouse & Grille will open in Coral Gables at the Shops at Merrick Park and occupy the 11,000-square-foot space located on the corner of Salzedo Street and San Lorenzo Avenue. Designed in partnership with the renowned restaurant architect Aria Group Architects, Inc., the restaurant will accommodate approximately 350 guests and include elegant design features such as a golden barnacle art installation in the main dining room to tie into the coastal heritage of the Gables, a towering wine wall, an island bar and four private dining rooms, ideal for corporate and private events – all with a sophisticated, yet friendly attitude. The restaurant will also feature *al fresco* seating on a large and comfortable 1,800-square-foot patio.



*Artist's rendering of the new Perry's Steakhouse & Grille location in the Shops at Merrick Park in Coral Gables.*

The Perry family opened its first restaurant in Houston in 1979 as a modest meat market called Perry's Butcher Shop and Deli. In 1986, Chris Perry persuaded his father Bob to add dining tables, which eventually led to an expansion and the opening of a second market. As the markets gained popularity, Chris opened Perry's Steakhouse & Grille in 1993. Perry's still operates the original two butcher shops in Houston today.

"We are excited to bring our first Perry's Steakhouse in Florida to Coral Gables," said Chris Perry, founder and owner of Perry's Restaurants. "Beginning as a small butcher shop, we continue to focus on serving great food with quality meat as well as the experience of our guests, and we look forward to serving the Gables."

Perry's steakhouse enjoys three key attributes that have become characteristic of the signature brand: the award-winning menu, the impeccable service, and the vibrantly elegant, yet comfortable atmosphere. For nearly four decades, Perry's has been skillfully carving up those three elements for its patrons to deliver an experience that is truly *Rare and Well Done*®.

"We are eager to welcome Perry's Steakhouse to the Shops at Merrick Park," said Michael Cook, senior general manager for the Shops at Merrick Park. "We are constantly working to create the best experiences for our guests from near and far and know the restaurant will be a fan-favorite for our entire community."

Known as one of the country's premier, award-winning steakhouses with 15 locations including Denver, Chicago, Birmingham and across Texas, Perry's has remained true to its roots with its butcher-fresh Prime USDA-Aged steaks and signature table-side carving presentations. Other favorite items include the hanging symphony kabob, southwest filet, fried asparagus with lump crab, signature steak additions and desserts flamed tableside.

Notably, a unique, unexpected and always-pleasing specialty is Perry's Famous Pork Chop. This is a mouth-watering chop measuring seven fingers high — just as butchers measured back in the day. Sweet, smoky and sizzling, it's rubbed with proprietary seasoning, cured and roasted on a rotisserie with pecan wood for up to six hours. Upon order, the chop is glazed, caramelized and topped with Perry's signature herb-garlic butter, then carved tableside. A recipe perfected for nearly four decades, the pork chop is plated as three portions: the "eyelash" (the most marbled, tender, melt-in-your-mouth section above the eye of the chop), three baby-back ribs and the center-cut loin.

For wine lovers, in particular, the "towering wine wall" will feature hundreds of carefully-chosen wines, including rare vintages from all major wine regions of the world and Perry's own reserves. The vibrant Bar 79 (named after Perry's founding year) will offer an extensive wine list, craft beers and handcrafted cocktails, live music, a spacious patio, and Social Hour 79 weekdays from 4-7 pm and Sundays from 4-9 pm.

For more information, please visit [www.perryssteakhouse.com](http://www.perryssteakhouse.com).

**About Perry's Steakhouse & Grille**

Perry's Steakhouse & Grille has earned a faithful following by perfecting prime since it began as a butcher shop in Houston in 1979. Named as one of **Open Table's** "Top 100 Steakhouses in America 2016," recognized by **Wine Spectator** as "10 Wine Stars in the Lone Star State," and deemed one of "Ten Texas Steakhouses You Need to Try Before You Die" by **Wide Open Country**, Perry's has grown into a renowned group of award-winning restaurants. Featuring USDA Prime beef, tableside carvings, signature selections, flaming desserts and handcrafted cocktails at its Bar 79, Perry's specializes in a **Rare and Well Done** experience, currently operating 15 steakhouse locations in Chicago, Denver, Birmingham and across Texas, as well as the two original butcher shops now known as Perry & Sons Market & Grille. In summer 2019, Perry's Steakhouse & Grille will open a 11,000 square-foot restaurant located in Coral Gables, Florida in the Shops at Merrick Park. For more information and updates on Perry's Steakhouse, please visit [www.PerrysSteakhouse.com](http://www.PerrysSteakhouse.com)

### **About the Shops at Merrick Park**

A GGP Inc. center, Shops at Merrick Park is located in the heart of Coral Gables, one of the most affluent communities in the country. Featuring fine shopping, dining, offices and residences, this lifestyle center attracts both residents and tourists, catering to a clientele that appreciates style and substance. Anchored by flagship locations of Neiman Marcus and Nordstrom, the center also features luxury brands such as CH Carolina Herrera, Diane von Furstenberg, Gucci, Jimmy Choo and Tiffany & Co, alongside popular retailers such as Anthropologie, Banana Republic, J.Crew, Lilly Pulitzer, lululemon, Pottery Barn and Sephora. Elemis Spa, Equinox Fitness Club and the newly-opened Landmark Theatre help round out the visitor's experience. Additionally, the center offers a variety of dining options, including Mariposa at Neiman Marcus, Bazille at Nordstrom, SAWA, Villagio Restaurant and Yard House.