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## **Perry's Steakhouse & Grille Announces First Location in the Carolinas**

*Perry's to open Raleigh location in early 2020*

**RALEIGH, N.C. (October 22, 2018)** – Perry's Restaurants, a Texas-based group of award-winning steakhouses, is proud to announce its first location in North Carolina, scheduled to open during the first quarter of 2020. The 12,000+ square-foot restaurant will be located in Raleigh at upcoming Crabtree Terrace premier mixed-use development, across from Crabtree Valley Mall, with easy accessibility to downtown, the suburbs and the airport, and conveniently accessible within the Research Triangle.

Each Perry's Steakhouse & Grille has unique features – the Raleigh location was designed in partnership with the renowned restaurant architect Aria Group Architects, Inc. to accommodate approximately 350 guests and include elegant design features such as a towering wine wall, an island bar and four private dining rooms, ideal for corporate and private events – all with a sophisticated, yet friendly attitude.



*Artist's rendering of the new Perry's Steakhouse & Grille location at the Crabtree Terrace mixed-use development in Raleigh.*



*A photo of Perry's Grapevine showing proposed elements of the main dining room for the new Raleigh location.*

CBRE | Raleigh's Charlie Coyne and Reagan Crabtree of its Retail Services group represented East West Partners, while Julie Gardner with Katz & Associates represented Perry's Steakhouse and Grille in the high-profile restaurant deal. Lee Perry with East West Partners is leading efforts for the development, while the project team includes Gensler providing architectural services and Brasfield & Gorrie serving as the general contractor.

The Perry family opened its first restaurant in Houston in 1979 as a modest meat market called Perry's Butcher Shop and Deli. In 1986, Chris Perry persuaded his father Bob to add dining tables, which eventually led to an expansion and the opening of a second market. As the markets gained popularity, Chris opened Perry's Steakhouse & Grille in 1993. Perry's still operates the original two butcher shops today.

"We are so excited to bring our first Perry's Steakhouse in the Carolinas to Raleigh," said Chris Perry, founder and owner of Perry's Restaurants. "From our roots as a humble meat market in Texas, we've grown to focus not only on great food, but also creating a unique dining experience for our guests."

With 14 award-winning steakhouse locations including Denver, Chicago, Birmingham and across Texas, Perry's has remained true to its roots with its butcher-fresh Prime USDA-Aged steaks and signature

table-side carving presentations. Other favorite items include the hanging symphony kabob, southwest filet, fried asparagus with lump crab, signature steak additions and desserts flamed tableside.

Known for an unexpected, unique, and always-pleasing specialty, Perry's Famous Pork Chop is a mouth-watering chop measuring seven fingers high — just as butchers measured back in the day. Sweet, smoky and sizzling, it's rubbed with proprietary seasoning, cured and roasted on a rotisserie with pecan wood for up to six hours. Upon order, the chop is glazed, caramelized and topped with Perry's signature steak butter, then carved tableside. A recipe perfected over four decades, the pork chop is plated as three portions: the "eyelash" (the most marbled, tender, melt-in-your-mouth section above the eye of the chop), three baby-back ribs and the center-cut loin.

Perry's is also home to Bar 79, named after the year Perry's was founded, offering an extensive wine list, craft beers and handcrafted cocktails, live music, outdoor dining, and *Social Hour 79* weekdays from 4-7 pm and Sundays from 4-9 pm.

Perry's steakhouse enjoys three key attributes that have become characteristic of the signature brand: the award-winning menu, the impeccable service, and the vibrantly elegant, yet comfortable atmosphere. For nearly four decades, Perry's has been skillfully carving up those three elements for its patrons to deliver an experience that is truly *Rare and Well Done*®.

For more information, please visit [www.perryssteakhouse.com](http://www.perryssteakhouse.com).

### **About Perry's Steakhouse & Grille**

Perry's Steakhouse & Grille has earned a faithful following by perfecting prime since it began as a butcher shop in 1979. Named as one of **Open Table's** "Top 100 Steakhouses in America 2016," recognized by **Wine Spectator** as "10 Wine Stars in the Lone Star State," and deemed one of "Ten Texas Steakhouses You Need to Try Before You Die" by **Wide Open Country**, Perry's has grown into a renowned group of award-winning restaurants. Featuring USDA Prime beef, tableside carvings, signature selections, flaming desserts and handcrafted cocktails at its Bar 79, Perry's specializes in a ***Rare and Well Done*** experience, currently operating 14 steakhouse locations in Chicago, Denver, Birmingham and across Texas, as well as the two original butcher shops now known as Perry & Sons Market & Grille. In 2019, Perry's plans to open new locations in Merrick Park in Coral Gables, Florida; in River Oaks Shopping Center in Houston, Texas; and In the Domain NORTHSIDE in Austin, Texas in addition to the new Raleigh location opening in 2020. For more information and updates on Perry's Steakhouse, please visit [www.PerrysSteakhouse.com](http://www.PerrysSteakhouse.com)

### **About Crabtree Terrace**

Crabtree Terrace is a mixed-use project that is being developed by East West Partners. The site will contain 145,000 square feet class A office space and 28,000 square feet luxury ground floor retail. Crabtree Terrace will sit adjacent to a luxury hotel and conference center that will be

home to a rooftop bar and full-service restaurant. Construction on the project is now underway with an expected delivery of Q4 2019.

### **About CBRE | Raleigh**

CBRE | Raleigh is a CBRE office serving the Triangle region and is a joint venture between local principals and CBRE Group, Inc. The firm assists real estate owners, investors and occupiers by offering strategic advice and execution for property leasing and sales; property, facilities and project management; corporate services; debt and equity financing; investment management; valuation and appraisal; research and investment strategy; and consulting. In 2017, the Raleigh office completed \$2.2 billion of sales and leasing transactions. Please visit our website at [www.cbre.us/raleigh](http://www.cbre.us/raleigh).

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### **About CBRE Group, Inc.**

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